

For immediate release

Media contact: Janet Rhodus  
Cell phone: 225-413-4414  
Email: [janetrhodus@hotmail.com](mailto:janetrhodus@hotmail.com)

## **A CAUSE FOR PAWS**

### **Announcing the Inaugural Louisiana Boulettes & Balloons Festival at Oak Ridge Park in Golden Meadow**

Animal shelters across the country are struggling as many are seeing pets adopted during the pandemic, being returned due to staggering inflation. Those in Lafourche Parish are no different.

But Launch Leeville, Non-Profit has come up with a unique way to combat the problem by making something else soar – hot air balloons!

On Friday, March 31, 2023 & Saturday, April 1, 2023, organizers will bring the first Louisiana Boulettes & Balloons Festival\* to Oak Ridge Park in Golden Meadow, Louisiana. A balloon glow starts at 5:00-10:00 pm Friday, with food and music to kick off the event. The festival will be held from 10:00 am – 10:00 pm on Saturday.

The event is designed to share the unique bayou cuisine, culture, and heritage of Lafourche with the world. Approximately (10) hot air balloons will also take to the skies over Lafourche during the event, a spectacular sight rarely seen that far south in Louisiana.

Food and drinks and fun and games will all be part of the family-friendly event. Live music will be provided by the bayou's favorite talent. Local artisans will have unique hand-crafted creations available for purchase.

“Lafourche is pretty much known for recreational fishing, sugar cane, Port Fourchon, and maybe not in that order,” says Janet Rhodus, LABB Fest founder. “But Lafourche is so much more. Our food is a little spicier, our dialect is a little different and our culture is among the richest in Louisiana. We’ve got as much to celebrate as New Orleans and we created this event as a way for people to experience the best of Lafourche and help our four-legged friends at the same time.”

The Louisiana Boulettes & Balloons Festival is designed to become a regional favorite annual event and a must-see Louisiana destination.

Proceeds will benefit Lafourche’s animal charities/outreach, the St. Amelia’s Animal Care Center’s low cost spay/neuter clinic in Golden Meadow as well as Launch Leeville, a non-profit designed to advocate and promote the historical fishing village.

Visit [ww.labbfest.com](http://ww.labbfest.com) for more information or contact Janet Rhodus @ 225-413-4414 for details and sponsorship opportunities.

\*Boulette means “ball” in French.